



# MALLA REDDY COLLEGE OF ENGINEERING

(Approved by AICTE(New Delhi), Permanently Affiliated to JNTUH)  
Recognised under Section 2(f) & 12(B) of the UGC Act 1956, An ISO 9001:2015 Certified Institution.

DEPARTMENT OF CSE  
CELEBRATES



## మకర సంక్రాంతి సంబరాలు

## ZONE 4 :- ROOTS TO INOVATION

HONOURING THE PEOPLE BEHIND OUR PROGRESS





**MALLA REDDY**  
**COLLEGE OF ENGINEERING**



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# MALLA REDDY COLLEGE OF ENGINEERING

## ***VISION***

To emerge as a Center of Excellence in higher education by producing globally competent professionals and leaders in technology, innovation, entrepreneurship, and management, who contribute meaningfully to the advancement of society and humankind.

Institute Mission

## ***MISSION***

M1: To provide a dynamic and inclusive learning environment that promotes excellence in emerging technologies and interdisciplinary education.

M2: To nurture a state-of-the-art teaching–learning ecosystem supported by innovation, research, and a strong R&D culture

M3: To foster effective collaboration and networking with alumni, industry, reputed institutions, and other stakeholders for knowledge exchange and professional growth.

M4: To inculcate ethical values, social responsibility, and lifelong learning, encouraging commitment towards societal development.



# DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

## ***VISION***

To impart futuristic knowledge in Computer Science and Engineering and to produce highly skilled, innovative, and socially responsible professionals capable of contributing to industry, research, and global technological advancement.

## ***MISSION***

M1: To promote strong academic growth by providing sound foundational knowledge and exposure to state-of-the-art technologies, fostering excellence in research and development.

M2: To create a stimulating learning environment that develops analytical thinking, problem-solving abilities, and proficiency in advanced programming, using modern tools and technologies.

M3: To encourage collaborative and experiential learning through real-time projects, enhancing teamwork, communication, and interpersonal skills for improved employability.

M4: To instill high ethical standards, professional values, and social responsibility through active societal engagement.

## ***SDG GOALS***

### **SDG 2: Zero Hunger**



The Farmers' Interview Recording and Short Video on Farming activities emphasized traditional farming practices, crop cultivation, and the importance of agriculture in food production. By highlighting farmers' efforts and challenges, these activities promoted awareness about sustainable agriculture and food security, directly supporting the goal of ending hunger and ensuring access to nutritious food.

### **SDG 4: Quality Education**

Through interactive learning methods such as interviews, video creation, and cultural presentations, students gained practical knowledge beyond textbooks. These experiential activities enhanced awareness, creativity, and social responsibility, contributing to inclusive and meaningful learning experiences aligned with quality education



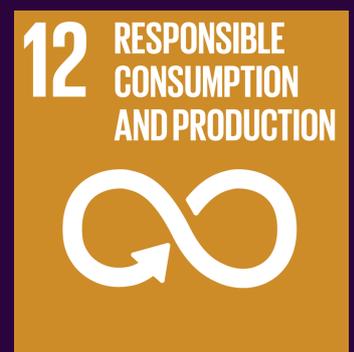
### **SDG 11: Sustainable Cities & Communities**



The Gratitude Tree Activity and Folk Dance Performances celebrated rural traditions, cultural heritage, and community values. These activities fostered respect for traditional practices and cultural identity, supporting the development of inclusive and sustainable communities.

### **SDG 12: Responsible Consumption and Production**

By showcasing the journey from soil to sustenance, the farming video and interviews encouraged students to understand the value of agricultural produce and promote responsible consumption, reducing waste and appreciating sustainable production methods.



## ***SPEECHES***



The gathering was addressed during the Sankranti celebrations with a detailed explanation of the significance of Zone 4, themed “Roots to Innovation.” The address emphasized that agriculture is the foundation of civilization and the backbone of the nation’s economy. Appreciation was expressed for the department’s efforts in designing activities that highlighted the life, struggles, and contributions of farmers. It was highlighted that traditional farming knowledge forms the roots for modern technological advancements and sustainable innovation. The importance of preserving cultural heritage while adopting new ideas and technologies was stressed. Student participation in activities such as farmers’ interviews, poster presentations, reel making, and folk dance performances was appreciated. The address emphasized experiential learning and encouraged students to gain knowledge from real-life experiences.

## ***SANKRANTI CELEBRATIONS***



Chairman Sri Malla Reddy Garu graciously attended the Sankranti celebrations organized across all zones of the college. His presence added dignity and encouragement to the entire event. The celebrations featured cultural, thematic, and student-centric activities highlighting tradition and innovation. The program concluded successfully with active participation from students and faculty.



## **GRATITUDE TREE ACTIVITY**



A creative tree model made of paper was displayed as a symbol of growth and gratitude. Students and faculty wrote heartfelt gratitude messages on paper leaves, expressing respect and thankfulness towards farmers for their invaluable contribution to society. This activity encouraged emotional connection, awareness, and appreciation of the agricultural community.



## ***Farmers' Interview Recording***



Students actively participated in recording interviews with farmers to understand their experiences in farming. These interactions focused on traditional farming practices, seasonal crops, challenges faced by farmers, and the role of agriculture in sustaining society. This activity helped students connect with real-life agricultural practices and appreciate the hard work and dedication of farmers.





**Seasonal crops**

They talked about the hard work that goes into the agricultural season and how Sankranti brings joy after months of labor.





Farming provides essential food like rice, wheat, fruits, and vegetables, and supports the economy by supplying raw materials. It requires hard work, patience, and knowledge of seasons and weather.





Farming is the practice of growing crops and raising animals for food and other products. It is one of the oldest and most important occupations in the world. Farmers prepare the land, sow seeds, water the crops, and take care of them until harvest.



## ***POSTER PRESENTATION***



The Poster Presentation activity was conducted as part of the Sankranti celebrations to highlight the importance of agriculture and the invaluable contribution of farmers to society. Students designed creative and informative posters focusing on traditional farming practices, sustainable agriculture, crop cycles, and the connection between rural roots and modern innovation.



## ***POSTER PRESENTATION – PRIZE DISTRIBUTION***



As part of the Sankranti celebrations, students actively participated in the Poster Presentation competition by creatively showcasing themes related to agriculture, farmers' lives, and cultural heritage. The posters reflected innovation, awareness, and artistic expression.



## ***REEL MAKING – PRIZE DISTRIBUTION***



Nandhishwar, 2nd Year CSE, secured the Winner in the Innovate Express competition, which was organized as part of the Sankranti celebrations to promote innovation, creativity, and problem-solving skills among students. The competition provided a platform for students to present innovative ideas that address real-world challenges by integrating technology with social relevance.

Nandhishwar presented an innovative concept that demonstrated originality, clarity of thought, and practical applicability. His idea reflected a strong understanding of current technological trends and their potential impact on society. The presentation was well-structured and effectively communicated, showcasing his analytical ability, creativity, and confidence.

# FARMERS INTERVIEW— WINNER



Shiva, 3rd Year ECE, secured the Winner position in the Farmers' Interview activity conducted as part of the Sankranti celebrations. He actively interacted with farmers to understand their experiences, traditional farming practices, seasonal crop patterns, and the challenges they face in modern agriculture. His interview reflected strong communication skills, empathy, and respect towards the agricultural community.

Shiva presented the farmers' perspectives in a clear and structured manner, effectively highlighting the importance of agriculture in sustaining society. His thoughtful questions and detailed documentation demonstrated a deep understanding of real-world issues faced by farmers. The judges appreciated his sincerity, clarity, and ability to convey meaningful insights, making his presentation impactful and informative. This achievement highlights his social awareness and commitment to learning beyond the classroom.

## ***FARMERS INTERVIEW – RUNNER-UP***



Nachiketh, 3rd Year CSM, secured the Runner-Up position in the Farmers' Interview activity organized during the Sankranti celebrations. He conducted a well-planned interview with farmers, focusing on cultivation methods, technological changes in farming, and the role of farmers in ensuring food security. His interaction reflected curiosity, respect, and effective communication.

Nachiketh presented the collected information with clarity and confidence, showcasing his ability to analyze and interpret real-life experiences.

***STUDENT EDITORIAL BOARD***



***A.NIHARIKA 3<sup>rd</sup> year***



***G.BUVANESHWARY 2<sup>nd</sup> year***